

SITES JOINT POWERS

AUTHORITY

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DAN JONES, TC 5 DISTRICTS

WESTSIDE WATER DISTRICT
5005 STATE HWY 20
WILLIAMS, CA 95987

June 20, 2016 Sites Project Authority Special Meeting Agenda 2:00 p.m.

Welcome to a meeting of the Sites Joint Powers Authority. If you are scheduled to address the Board, please state your full name for the record. Regularly numbered items may be considered at any time during the meeting.

All items are listed in accordance with the Ralph M. Brown Act. We invite all members of the public to attend.

2:00 p.m. CALL TO ORDER:

- Pledge of Allegiance.
- Approval of the June 20, 2016 Agenda.
- Introductions.
- Period of Public Comment.

1. WATER USER COMMITTEE REPORT:

Discussion and possible action regarding a recommended plan to seek a second round of participation from within the northern Sacramento Valley.

2. CA WATER COMMISSION'S REVISED DRAFT REGULATIONS:

Discussion and possible direction to staff on how the compressed application schedule combined with pending changes to the regulations could affect the approved work plan being used to prepare the Authority's application.

3. OUTREACH & ENGAGEMENT:

a. Authority's Mission, Vision, and Values: The governance documents contain attributes that reflect how the Project should be developed. A summary is provided in **Attachment 2a** as a reference during discussions related to the subsequent agenda items.

- b. Communication Audit Overview: Brief presentation and facilitated discussion by JB Comm (J. Barbieri) regarding the results of members' responses to the survey and the JB Comm media audit. Will serve as a foundation for the Messaging, Branding and Website discussions that follow. The Survey template is provided as **Attachment 2b**. Informational; discussion only.
- c. Messaging: A facilitated discussion by JB Comm (J. Rodota) to develop messages for communicating the Authority's key messages. Discussion and provide possible direction to staff.
- d. Brand Development: A facilitated discussion by JB Comm (R. Nicholas, T. Riggan) about the brand, including logo and design elements, to be developed for the Authority. Discussion and provide possible direction to staff.
- e. Website Development: A facilitated discussion by JB Comm (R. Nicholas, T. Riggan) to develop objectives and performance requirements for a revised website. Discussion and provide possible direction to staff.
4. OUTREACH MANAGEMENT:
Discuss methods of collaboration on outreach with various stakeholder groups and consultants to augment efforts of the current Outreach Committee and NGO Committee. Discussion and provide possible direction to staff.
5. LANDOWNER OUTREACH
A facilitated discussion by Center for Collaborative Policy (D. Ceppos) regarding priorities and approach to working with landowners within the project area during the remainder of Phase 1. Discussion and provide possible direction to staff.

NEXT REGULAR

MEETING: July 11, 2016 at 1:30 p.m.
Westside Water District
5005 Highway 20
Williams, CA 95987

ADJOURN

PERIOD OF PUBLIC COMMENT: Any person may speak about any subject of concern, provided it is within the jurisdiction of the Directors and is not already on today's agenda. The total amount of time allotted for receiving such public communication shall be limited to a total of 15 minutes per issue and each individual or group will be limited to no more than 5 minutes each within the 15 minutes allocated per issue. **Note:** *No action shall be taken on comments made under this comment period.*

ADA COMPLIANCE: Upon request, Agendas will be made available in alternative formats to accommodate persons with disabilities. In addition, any person with a disability who requires a modification or accommodation to participate or attend this meeting may request necessary accommodation. Please make your request to the County Board Clerk, specifying your disability, the format in which you would like to receive this Agenda, and any other accommodation required no later than 24 hours prior to the start of the meeting.

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