

## SITES JOINT POWERS

### AUTHORITY

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## Board of Directors

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MARY WELLS, MAXWELL IRRIGATION DISTRICT  
JOE MARSH, COLUSA COUNTY WATER DISTRICT  
JIM JONES, ORLAND ARTOIS WATER DISTRICT  
DAN JONES, TC 5 DISTRICTS

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WESTSIDE WATER DISTRICT  
5005 STATE HWY 20  
WILLIAMS, CA 95987

# June 20, 2016 Sites Project Authority Special Meeting Minutes

The Sites Joint Powers Authority Board meets in Special Session this 20<sup>th</sup> day of June 2016 at the hour of 2:00 p.m. **Directors Present:** Kim Dolbow Vann, Chair, Colusa County, Don Bransford, Glenn-Colusa Irrigation District, Jeff Sutton, Tehama-Colusa Canal Authority, Mary Wells, Maxwell Irrigation District, Jamie Traynham, Westside Water District, and Jim Jones, Orland Artois Water District. **Directors Absent:** Fritz Durst, RD 108, Joe Marsh, Colusa County Water District, Dan Jones, TC5 District-Proberta and Leigh McDaniel, Glenn County. **Alternate Directors Present:** None.

(Alternate Directors that may be listed as "Present" below, did not participate in the decision making process)

Staff Present: Jim Watson, General Manager.  
Ann Nordyke, Clerk.

Alternates Present: Gary Evans, Colusa County.

Others Present: Mike Azevedo, County of Colusa.  
Keith Dunn, Dunn Consulting.  
Kevin Spesert, AECOM.  
Trixy Riggan, Brian Espinoza, Joint Media.  
Rebecca Nicholas, Annie Hoagland, Joe Rodota, JB Comm.  
Nadine Bailey, Family Water Alliance.  
Tim Johnson, CA Rice Commission.  
Emil Cavagnolo, Orlanda-Artois Water District.  
Dave Ceppos, CCP.  
Dan Ruiz, MID and Westside Water District.

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INTRODUCTIONS

Chair Vann requests those in attendance to introduce themselves and state who they are representing.

2:27 p.m. Director Jeff Sutton is now present. (Tehama Colusa Canal Authority)

Chair Vann calls to order the June 20, 2016, Special Session at 2:29 p.m., with all Directors present, except Directors Fritz Durst, RD 108, Joe Marsh, Colusa County Water District, Dan Jones, TC5 District-Proberta and Leigh McDaniel, Glenn County. (There is no representation for Glenn County, RD 108, Colusa County Water District and TC5/Proberta Water Districts present at this meeting)

Pledge of Allegiance.

It is moved by Director Jones, seconded by Director Traynham to approve the June 20, 2016 Agenda as presented. Motion carried: All yes. Absent: Directors Fritz Durst, RD 108, Joe Marsh, Colusa County Water District, Dan Jones, TC5 District-Proberta and Leigh McDaniel, Glenn County.

PERIOD OF PUBLIC COMMENT

None.

Chair Vann makes time to go over the Sites Reservoir Communications Survey.

- b. Communication Audit Overview: Brief presentation and facilitated discussion by JB Comm (J. Barbieri) regarding the results of members' responses to the survey and the JB Comm media audit. Will serve as a foundation for the Messaging, Branding and Website discussions that follow. (Informational; discussion only)

Ms. Nicholas states they have looked at what is being said about Sites Reservoir in the news, media, twitter and social media. She further states the goal is to educate the public, raise awareness and secure investors. Lengthy discussion is held, with no action taken.

3. OUTREACH & ENGAGEMENT:

- a. Authority's Mission, Vision, and Values:

Chair Vann makes time to discuss governance documents containing attributes that reflect how the Project should be developed.

Discussion is held regarding purpose, mission statement, vision and values, and project goal(s) with no action taken.

- c. Messaging:

Chair Vann makes time for a facilitated discussion by JB Comm (J. Rodota) to develop messages for communicating the Authority's key messages.

Discussion is held regarding funding, environmental benefits, not just a local project, take a look into the future with the project, creating new water for public and private benefit(s), with no action taken.

- d. Brand Development:

Chair Vann makes time for a discussion regarding the brand, including logo and design elements, to be developed for the Authority.

Discussion is held regarding branding, color scheme and what the Authority wants there brand to say to people. Discussion is held with no action taken.

e. Website Development:

Chair Vann makes time for a discussion to develop objectives and performance requirements for a revised website.

Discussion is held regarding what the Directors want the new website to look like, links, animation, message wall, Q & A section, and Minutes and Agenda section. Lengthy discussion is held with no action taken.

4. OUTREACH MANAGEMENT:

Discussion is held regarding the methods of collaboration on outreach with various stakeholder groups and consultants to augment efforts of the current Outreach Committee and NGO Committee.

Discussion is held regarding who the stakeholders are, putting a team together to manage bringing on new members, and possibly forming an Ad-hoc, with no action taken.

5. LANDOWNER OUTREACH

Chair Vann makes time for discussion regarding priorities and approach to working with landowners within the project area during the remainder of Phase 1.

Discussion is held in regards to making sure the landowners do not read about something that is going to happen in the newspaper or social media prior to being spoken too by an individual from Sites Project Authority. Further discussion is held regarding not diminishing the trust that has been built thus far, timing, and sending a newsletter to update those affected as to the progress since they were last spoken too, with no action taken.

1. WATER USER COMMITTEE REPORT:

Chair Vann makes time to for discussion and possible action regarding a recommended plan to seek a second round of participation from within the northern Sacramento Valley.

Mr. Watson distributes Handout 1a, titled Water User Committee Report and speaks briefly to same. (Handout 1a on file in Sites office) He speaks further to recent action since Fall 2015 and proposed additional actions, with no action taken.

2. CA WATER COMMISSION'S REVISED DRAFT REGULATIONS:

Chair Vann makes time for discussion and possible direction to staff on how the compressed application schedule combined with pending changes to the regulations could affect the approved work plan being used to prepare the Authority's application.

Mr. Watson distributes General Manager's Analysis dated June 20, 2016 and speaks to same. (Document on file in Sites office) He further speaks to changes to the proposed regulations needed before the Water Storage Investment Program application can be submitted, with no action taken.

**NEXT REGULAR**

**MEETING:** July 11, 2016 at 1:30 p.m.  
Westside Water District  
5005 Highway 20  
Williams, CA 95987

Chair Vann adjourned the meeting at 4:31 p.m. to convene in Regular Session on July 11, 2016 at the hour of 1:30 p.m. located at Westside Water District, Williams, CA.

Respectfully submitted,

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Kim Dolbow Vann, Chair

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Jamie Traynham, Secretary to the Board