



Topic: **Joint Authority Board and Reservoir Committee Meeting Agenda Item 3.4**

2021 February 19

Subject: **Update on Public Outreach Efforts**

Requested Action:

Receive update on Public Outreach Efforts.

Detailed Description/Background:

At the April 2020 meetings, the Reservoir Committee and Authority Board approved a revised message platform and communications approach that has served as the foundation of all project related communication activities that have been conducted to date.

The Communications Team will provide an update on the communications and public outreach activities that have been conducted over the past several months and provide an overview of the activities planned for 2021.

Prior Action:

April 2020: Approved the Sites Project message platform which has been incorporated into informational materials describing the results of the value planning effort and the proposed work plan and will be used for communicating the Project to all audiences.
None.

Fiscal Impact/Funding Source:

Sufficient funds exist to support communications/outreach activities within the Amendment 2 work plan.

Staff Contact:

Kevin Spesert/Sara Katz

Attachments:

None.