

# Storm Impact Outreach

Analysis: If Sites were operational during the recent storms that slammed Northern California, we would have diverted 120,000 acre-feet of water from Jan 3 to Jan 15. Long-range forecasts estimated that Sites Reservoir would continue to divert stormwater through at least Feb. 15, for a total 382,000 acre-feet of water.

## Outreach:

- Press release issued to statewide and local media.
- Direct outreach to key reporters/outlets.
- Social media posts on Sites channels (Twitter, Facebook, Instagram)
- Blog post developed
- Toolkit of materials distributed to participating agencies
- E-blast to local, regional and statewide stakeholders (in development)

# Sites in the Media

## Coverage Highlights:

- **CalMatters:** What California can learn from wave of storms (Published also So Cal News Group)
- **Los Angeles Times:** Have no Prop. 1 water projects been built in California? No, but they are moving slowly
- **KRCR:** Sites Reservoir discusses hopes and hurdles
- **Politico:** Storms force California to look harder at capturing rainfall to ease drought
- **Porterville Recorder:** Sites Reservoir could have saved hundreds of thousands of acre-feet of water
- **Sacramento Bee:** Republicans renew call for quicker movement on water storage projects

*Complete news clips report included as a handout.*

# Access to the Water Right Materials

- <https://ciwqs.waterboards.ca.gov/ciwqs/ewrims/EWServlet?PageFrom=EWWaterRightSearchResults.jsp&RedirectPage=EWPublicAppSummary.jsp&Purpose=getEwrimsPublicSummary&wrWaterRightID=85719&applicationID=86511>
- Contact Jelena Hartman @ [Jelena.Hartman@waterboards.ca.gov](mailto:Jelena.Hartman@waterboards.ca.gov) for attachments



## e-WRIMS Public Summary Page

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**Application ID:** A025517X01 [View Document](#)  
**Permit ID:** None  
**License ID:** None

**Water Right Type:** Appropriative  
**Water Rights Status:** Pending (05/11/2022) [View Map](#)  
**Primary Owner:** SITES PROJECT AUTHORITY

Current Parties	Relationship	Effective Date	Last Modified Date
SITES PROJECT AUTHORITY	Primary Owner	05/11/2022	05/11/2022
HDR ENGINEERING	Non-Primary Owner	05/11/2022	05/11/2022
SOMACH, SIMMONS & DUNN	Non-Primary Owner	05/11/2022	05/11/2022
MDK ENGINEERS	Non-Primary Owner	05/11/2022	05/11/2022

# Brown Act Teleconference Requirements

Need a  
**quorum**  
participating  
from within  
the  
jurisdiction

- Provide the address of the teleconference location 72 hours before the meeting to be included in the agenda
- Post agenda at the teleconference location
- Make the teleconference location accessible to the public and ADA compliant
- Allow the public to observe and provide comments at the location