



JB Communications
 www.jb-comm.com
 530.919.9306

March 13, 2017

To: Jim Watson

From: Janet Barbieri

Subject: Communication Services Contract, Amendment 1

As discussed, herein is a request to amend the JB Comm, Inc. contract to add the remaining \$95,000 available in the existing Sites Project Authority outreach budget to our overall budget. This will bring the total contract value to \$370,000. Please let me know if you have any changes to the way the dollars are allocated within the tasks.

Scope of Work:	Original Budget	Proposed Addition	Total
Task 1: Communication Planning	\$10,000	\$15,000	\$25,000
Task 2: Messaging	\$15,000		\$15,000
Task 3: Branding, Website and Materials	\$65,000	\$10,000	\$75,000
Task 4: Media	\$85,000	\$20,000	\$105,000
Task 5: Coalition Development and Stakeholder Outreach	\$100,000	\$50,000	\$150,000
Totals:	\$275,000	\$95,000	\$370,000